



cerule® olympics

Decathlon

When you hear Decathlon, you think of the number 10. This event challenges you to push yourself to achieve targets of 10. Can you achieve them all?

April 1 - July 31, 2024, achieve each of the targets listed below to earn points:

Personally purchase a minimum of 10 of any Cerule products	1 point per product
Personally enroll a minimum of 10 new Retail Customers or Preferred Customer	5 points per Retail Customer 10 points per Preferred Customer
Personally enroll a minimum of 10 new IBOs	30 points per IBO
***Post a minimum of 10 times on your personal Facebook / Instagram page (Your account must be set to public and you must tag @ceruleglobal)	1 point per post - maximum 100 points
Get a minimum of 10 new personally enrolled customers/IBOs who have an AutoShip process between April 1 - July 31	5 points per order

The **TOP 3 IBOs** with the highest number of points at the end of this event, July 31, 2024, will receive the rewards listed below:

Gold Medal	Silver Medal	Bronze Medal
<ul style="list-style-type: none"> \$1 per point earned – Max payout of \$25,000 *T4H: 20,000 CGQV OR **D4K: 60% discount of total published ticket price 	<ul style="list-style-type: none"> \$0.50 per point earned – Max payout of \$15,000 *T4H: 25,000 CGQV OR **D4K: 40% discount of total published ticket price 	<ul style="list-style-type: none"> \$0.25 per point earned – Max payout of \$10,000 *T4H: 30,000 CGQV OR **D4K: 30% discount of total published ticket price

NOTE: Surpass the minimum targets to earn more points! More points = higher chance to win!

TERMS & CONDITIONS:

- This event is for IBOs globally, not including IBOs that have been paid as 100K rank or higher in 2024
- This event runs from April 1 - July 31, 2024
- Must achieve the minimum targets of each sub-event in the Decathlon in order to qualify for the chance to win
- Products that you have in a wellness pack or on AutoShip during the event period will count towards your personal purchase of 10 Cerule products
- Winners will be announced after July 31, 2024

- *T4H = Your NEW Target CGQV for Hawaii - target must be achieved in one calendar month by October 31, 2024 in order to qualify for the trip
- **D4K = Your Discount for Klamath. Your trip must be confirmed no later than July 31, 2024
- ***A post consists of an image/video + a caption related to the Cerule Olympics, Cerule Products, or the Cerule Business
- Discounts for Klamath (D4K) and Targets for Hawaii (T4H) cannot be combined. Only one D4K and/or T4H can be earned. You will receive the D4K and/or T4H for the highest medal you achieve.